

		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	A	6,049,778	04/2000	Walker			
	B	6,393,407	05/2002	Middleton			
	C	6,965,870	11/2005	Petras			
	D	5,848,396	12/1998	Gerace			
	E	6,052,730	04/2000	Feliciano			
	F	4,500,880	02/1985	Gomersall et al.			
	G	4,247,759	01/1981	Yuris et al.			
	H	Re. 34,954	05/30/95	Haber			
	I	5,642,279	06/24/97	Bloomberg et al.			
	J	5,794,207	08/11/98	Walker et al.			
	K	5,003,384	03/36/91	Durden et al.			

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
L	5759101	06/1998	JP				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATIONDocket Number
99-006 Serial Number
09/274,281**Applicants**

Walker et al.

Filing Date

March 22, 1999

Group Art Unit

2164

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE
	M	6,014,634	01/11/00	Scroggie et al.			
	N	5,825,881	10/1998	Colvin, Sr.			
	O	2001/0014868	08/2001	Herz et al.			

FOREIGN PATENT DOCUMENTS

REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
						Yes	No
P	WO 95/03570	02/02/95	PCT				
Q	WO 97/20279	06/05/97	PCT				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER

DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164

U.S. PATENT DOCUMENTS

EXAMINER INITIAL	REF	DOCUMENT NUMBER	DATE	NAME	CLASS	SUB-CLASS	FILING DATE IF APPROPRIATE

FOREIGN PATENT DOCUMENTS

	REF	DOCUMENT NUMBER	DATE	COUNTRY	CLASS	SUB-CLASS	Translation	
							Yes	No
R	EP 0 902 381		03/17/99	EP				
S	EP 0 109 189 A1		05/23/84	EP				
T	WO 96/36926		11/21/96	PCT				
U	WO 97/35441		09/25/97	PCT				
V	EP 0 809 202		11/26/97	EP				
W	WO 96/31848		07/14/98	PCT				
X	WO 00/21004		04/13/00	PCT				
Y	JP405257950A		10/1993	JP				
Z	WO 98/06050		02/12/98	PCT				
A ¹	WO 00/39720		07/2000	PCT				
B ¹	WO 99/066443		12/1999	PCT				
C ¹	WO 01/008025		06/2000	PCT				
D ¹	WO 99/66438		12/1999	PCT				

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION	Docket Number	Serial Number
	99-006	09/274,281
	Applicants	
	Walker et al.	

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

E ¹	"Milestone Events Making Spring History 1899-1989", undated. 1 pg.
F ¹	Sims, Calvin, "Centel Acquiring Cellular Phone Unit", The New York Times, May 28, 1988, Section 1, 2 pp.
G ¹	Butcher, Lola, "United May Pocket Windfall With Sale of Cellular Business", Kansas City Business Journal, June 6, 1988, 3 pp.
H ¹	Winter, Christine, "GTE to Sell Par of US Sprint Stake Deal to Shift Another 30% to Partner Untied Telecom", Chicago Tribune, July 19, 1988, 2 pp.
I ¹	"United Telecommunications Announces Completion of Sale", PR Newswire, October 5, 1988, 2 pp.
J ¹	Henze, Doug, "A Tightening in Cellular Market", Oakland Business Monthly, August 1989, 6 pp.
I ¹	"United Telecom halts Sprint deal as net falls", Chicago Tribune, July 18, 1990, 3 pp.
L ¹	Connely, Joanne, "FCC gets spectrum comments; US Federal Communications Commission investigates development of personal communications networks and radio-based technologies", Chilton's Electronic News, January 28, 1991, 3 pp.
M ¹	Manuta, Lou, "Should cellular be deregulated? Cellular radio telephones; Industry Overview", Cellular Marketing, January 1992, 6 pp.
N ¹	Rossa, James L., "Cellphones ride roller coaster; American Information Technologies Corp. to cut commission rebates to retailers", HFD-The Weekly Home Furnishings Newspaper, February 3, 1992,
O ¹	La Rossa, James Jr., "Ameritech policy stirs debate; executives weigh retailer rebates on eve of Cellular Telecommunications Industry Association Show; American Information Technologies Corp; Special CTIA Show Issue", HFD-The Weekly Home Furnishings Newspaper, February 10, 1992, 3 pp.
P ¹	Ziegler, Bart, "Sprint to Merge with Centel", Associated Press, May 28, 1992, 3 pp.

DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
		OTHER DOCUMENTS (<i>Including author, Title, Date, Pertinent Pages, Etc.</i>)	
S ¹	Marek, Sue, "The carrier/retailer love affair – still going strong? Cellular radio industry; Cover Story", Cellular Marketing, July 1992, 5 pp.		
T ¹	"Resale Effect Debate; GAO Faults FCC on Cellular Duopoly Scheme", Communications Daily, July 2, 1992, 2 pp.		
U ¹	Strandjord, Jeannine M., "Should you bundle 401k services? Employee Benefits", Financial Executive, September 1992, 6 pp.		
V ¹	Brown, Bob and Wallace, Bob, "AT&T bid fro McCaw to reshape landscape; Gives dominant carrier access to rapidly evolving market and opportunity to influence, drive, change.", Network World, November 9, 1992, Section: Top News, 3 pp.		
W ¹	Avril, Tom, "Centel Confident of Victory After Vote on Sprint Merger", December 2, 1992, 3 pp.		
X ¹	Avril, Tom, "Communications; Centel Investors Vote on Sprint Merger", The Commercial Appeal, December 3, 1992, 2 pp.		
Y ¹	Oloroso Jr., Arsenio, "Centel holds its breath; Shareholders wait to see outcome of Sprint deal", 2 pp.		
Z ¹	Yates, Ronald E., "Sprint-Centel merger complete despite fears", Chicago Tribune, March 10, 1993, 8 pp.		
A ²	Wenske, Paul, "Sprint's big deal", Ingram's, May 1993, Section: Vol. 19, No. 5, 8 pp.		
B ²	"Petition Criticized; Fight on CPE Unbundling for IXC Resellers Launched by Major Retailers", Communications Daily, August 10, 1993, Section: Vol. 13, No. 153, 2 pp.		
C ²	DeFebo, Carl Jr., "Sprint opens first superstore in Mechanicsburg", Central Penn Business Journal, November 3, 1993, 3 pp.		
D ²	Testimony February 8, 1994, John V. Roach Consumer Electronics Retailers Coalition House Energy/Telecommunications and Finance Antitrust Reform Act of 1993, Federal Document Clearing House Congressional Testimony, February 8, 1994, 8 pp.		
EXAMINER		DATE CONSIDERED:	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
		OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)	
E ²	"Form 10-K Sprint Corp – FON", Filed March 15, 1994 (period December 31, 1993) 8 pp.		
F ²	Kraemer, Joseph S., "Local competition; Changing Ground Rules for Network Access", Business Communications Review, September 1994, 10 pp.		
G ²	Steward, Shawn, "Activating the masses", Cellular Business, October 1994, Section: Vol. 11, No. 10, 6 pp.		
H ²	"Sprint - Defining the Communications Company of the Future 1994 Annual Report to Shareholders", Document Date: December 31, 1994, 32 pp.		
I ²	"Inside Sprint Corporation: 1994 Competitive Market Developments", Inside Telecom, July 17, 1995, 7 pp.		
J ²	"TANDY CORP – Form-Type ARS", Document Date: December 31, 1995, Filing Date: April 10, 1996, 1 pg.		
K ²	"Sprint Completes Spin-Off Of It's Cellular Subsidiary", Chicago Sun-Times, March 8, 1996, Section: Financial, 2 pp.		
L ²	"Securities and Exchange Commission Form 10-K/A, 360 Degrees Communications Co Cross-Reference: Sprint Cellular Co", For the fiscal year ended December 31, 1995, Filing date: April 16, 1996, 23 pp.		
M ²	Press Release: "Sprint, Sprint Spectrum and Radio Shack Join Forces", New York, NY, September 11, 1996, 2 pp.		
N ²	Maxon, Terry, "Tandy pairs with Sprint for venture; Companies will offer expanded offering of telecommunications products, services", The Dallas Morning News, September 12, 1996, 3 pp.		
O ²	Hopper, Kathryn, "Tandy, Sprint to offer one-stop phone shopping", Fort Worth Star-Telegram, September 12, 1996, Section: News, 4 pp.		
P ²	"TANDY CORPORATION – Quarterly Report", For the quarterly period ended September 30, 1996, Filed November 12, 1996, 36 pp.		
EXAMINER		DATE CONSIDERED:	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
		OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)	
Q ²	Alleman, James and Cole, Larry, "The International Handbook of Telecommunications Economics, Volume III, Sprint – GTE's lost opportunity", 13 pp.		
R ²	King, Suzanne and Hayes, David, "Sprint PCS has played key role in cell phone boom", Posted: January 6, 2002, 10 pp.		
S ²	Website: "Sprint 1995 Annual Report – Notes to Consolidated Financial Statements", (http://www.sprint.com/sprint/annual/95/finance/p_52a.html), download date October 21, 2003, 1 pg.		
T ²	Website: "Sprint/History", (http://www.sprint.com/sprint/ir/sd/timeline_02.html), 1990-1995, download date: October 22, 2003. 2 pp.		
U ²	Website: "Surviving the Great Depression", (http://www.geocities.com/Athens/Column/4735/clbrown2.html), download date: November 13, 2003, 2 pp.		
V ²	Website: "The Mobile: 20 Years Young", (http://motoinfo.Motorola.com/motoinfo/20th_anniversary/docs/timeline.pdf), download date: January 9, 2004, 2 pp.		
W ²	Website: "Qualcomm About Qualcomm – History / Key Milestones", (http://www.qualcomm.com/about/history.html), download date: July 27, 2004, 4 pp.		
X ²	Press Release: "Fort Worth Outlet Square Offers American Airlines Advantage Miles", Released August 21, 1996, 2 pp.		
Y ²	Taylor, Paul, "Towards a dream market", Financial Times, September 4, 1996, Section: Survey - FT IT, 2 pp.		
Z ²	Donlon, Brian, USA Today, "Cable Industry channels its efforts in April," March 29, 1990, 2 pp.		
A ³	Blattberg, Robert C and Levin, Alan, "Modeling The Effectiveness And Profitability Of Trade Promotions", Marketing Science, 1987, 23 pp.		
B ³	Anonymous, Discount Store News, Manufacturers shine with cross promotional prowess, August 5, 1996, 2 pp.		
C ³	Nimmer, Raymond T., "Commercial Transactions on the Global Information Infrastructure: Electronic Contracting: Legal Issues", The John Marshall Journal of Computer Information Law, 14 J. Marshall J. Computer & Info. L. 211, Winter 1996, 26 pp.		
EXAMINER	DATE CONSIDERED:		
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)			
D ³	Bonniaci, Joseph et al., "Consumer issues in coupon usage: An exploratory analysis", Journal of Applied Business Research, winter 1996/1997, 11 pp.		
E ³	"Dispensing the future", Electronic Payments International, May 1997, Section: Feature; 5 pp.		
F ³	"Products and Services, Checkout Direct", Catalina Marketing Corporation, (http://catalinamktg.com/prodcedir.htm), download date: May 29, 1997, 14 pp.		
G ³	"Industry Briefs", Card News, June 9, 1997, Section: vol. 12, No. 11, 2 pp.		
H ³	Schanhaußer, Mark, "A maze of plastic consumers try to make their way through the confusing state of credit cards", St. Louis Post Dispatch, July 30, 1994, 2 pp.		
I ³	Edwards, John G. "Credit card issuers see some growth", Las Vegas Review – Journal. March 18, 1994, 2 pp.		
J ³	Reilly, Brian, "Upselling strategies hit the net", Net Marketing, December 1996, 4 pp.		
K ³	"Heads I win, tails you lose", The Economist, June 13, 1992, 2 pp.		
L ³	Yoshihara, Nancy "New Magazines Try to Reach Asian Businesses The Fledgling English-Language Publication seek Readers on both sides of the Pacific", Los Angeles Times, October 2, 1989, 3 pp.		
M ³	Samuelson, Paul, Economics Ninth Edition, Copyright 1973, 10 pp.		
N ³	Spoor, Dana L., "Selling a free phone", Cellular Business, February 1994, Vol. 11, No. 2, 5 pp.		
O ³	Crump, Stuart F. Jr., "Faith goes cellular (case study of a real estate agent's selection of a cellular phone and carrier)", Home Office Computing, June 1994, 4 pp.		
P ³	Mr. Pigeon, "Cell Phone Hype Pigeon Family Sweats the Details", Star Tribune, January 29, 1995, Edition: Metro Edition, Section: Marketplace, 5 pp.		
Q ³	Parker, Penny, "Cart vendors offer line-free shopping", Denver Post, December 20, 1995, pp.		
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION	Docket Number 99-006	Serial Number 09/274,281
	Applicants Walker et al.	
	Filing Date March 22, 1999	Group Art Unit 2164

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

R ³	Lacher, Lisa, "Coupon Gimmick Registers Profits", Business Record, December 7, 1987, 2 pp.
S ³	Stevens, Lawrence, "Hypermarket challenge", Computerworld, December 10, 1988, 2 pp.
T ³	Blattberg, Robert C., "Interactive marketing: exploiting the age of addressability", Sloan Management Review, September 22, 1991, 15 pp.
U ³	McDowell, Bill, "Frequency marketing builds repeat business" Building Supply Home Centers, August 1993, 5 pp.
V ³	Kristof, Kathy, "Card Sharks Are in Season; Be Wary of Discounts and Rebates as You Shop Around for Good Credit", Chicago Tribune, November 23, 1993, 2 pp.
W ³	Smith, Alison, "Survey of UK Consumer Credit and Asset Finance", Financial Times, November 3, 1994, 3 pp.
X ³	Linnen, Herb et al. "AT&T comments on new FCC rules to curb 'slamming'", June 14, 1995, 4 pp.
Y ³	Andreoli, Tom et al., "Cash Machines Offer A Whole Lotto Money...", Crain's Chicago Business, June 19, 1995, Section: News, 2 pp.
Z ³	McKinney, Jeff, "Merchant program could pay off for provident", The Cincinnati Enquirer, March 24, 1996, 2 pp.
A ⁴	"Switch your Chase MasterCard to a Shell MasterCard from Chase and you'll earn: Free Formula Shell Gasoline", Chase Manhattan Bank USA, N.A., September 1997, 2 pp.
B ⁴	Hoeschen, Brad, "Brookfield Square hopes mall card strikes a chord", Business Journal-Milwaukee, September 12, 1997, Section: Vol. 14, No. 50, 2 pp.
C ⁴	Kraus, Jeffrey, "Subsidized TV sets?", CED (Communications Engineering & Design), February 1998, 3 pp.
D ⁴	Goldblatt, Henry, "AT&T Finally Has An Operator...", Fortune, February 16, 1998, 4 pp.
E ⁴	"New Partners, more exciting rewards: The Membership Rewards program for 1998", (http://www.americanexpress.com/rewards/news/docs/1998new_mr.shtml), download date: March 12, 1998, 38 pp.

EXAMINER

DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

F ⁴	"New Partners, more exciting rewards: The Membership Rewards program for 1998", (http://www.americanexpress.com/rewards/news/docs/1998new_mr.shtml), download date: March 12, 1998, 38 pp.
G ⁴	Elstrom, Peter, "Reach Out and Pay Someone", Business Week, March 23, 1998, 1 pg.
H ⁴	Website: "MCI Freeflix Free Video Rental Program", (http://www.mci.com/aboutus/products/prepaid/promotional.shtml), download date: April 21, 1998, 1 pg..
I ⁴	Website: "Wall Street Access...: Active Trader Rebate Program", (http://www.wsaccess.com/active_rebate_program.htm), download date: April 22, 1998, 2 pp.
J ⁴	Amato-McCoy, Deena, "Co-Branded Acme Credit Card Rewards Loyal Users" Supermarket News, June 15, 1998, Section: 1 pg.
K ⁴	Website: "DealDeal.com- The Best Auction Deals on the...; Bid To Win", (http://www.dealdeal.com/pxfm/bidandwin_cfm?classID=elc&cid=&cal=), download date: October 29, 1998, 2 pp.
L ⁴	Ross, Chuck et al., "Coke Card promotion set for '98", (http://web.archive.org/web/19980116055228/http://adage.com/news_and_feaures/feature...), download date: November 14, 2003, 2 pp.
M ⁴	Ellis, Stephen, "Credit card firms drive down costs", February 27, 1994, 4 pp.
N ⁴	Schrage, Michael, "An experiment in economic theory", November 26, 1989, 3 pp.
O ⁴	Marshall, Kyle, "More phone choices ring in", August 13, 1996, 2 pp.
P ⁴	Selasky, Susan, "Easy to Swallow Savings; Diner Credit Cards Serve Wide Menu of Discount", Pittsburgh Post-Gazette, December 5, 1996, 3 pp.
Q ⁴	SNET Cellular Value Plans, 1997, 3 pp.
R ⁴	Higgins, Stephen, "Digital phone service on the way", New Haven Register, January 7, 1997, 3 pp.

EXAMINER

DATE CONSIDERED:

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
		OTHER DOCUMENTS (<i>Including author, Title, Date, Pertinent Pages, Etc.</i>)	
S ⁴	Barlow, Rick, Relationship Marketing: Coalition Marketing is Coming Back, BRANDWEEK, April 28, 1997, 2 pp.		
T ⁴	Fitzgerald, Beth, "New Jersey-Based SCA Helps Private Label Credit Cards Take Off", The Star-Ledger, August 4, 1997, 3 pp.		
U ⁴	Sanders, Edmund, "The Magic of Rebate Cards Can Quickly Disappear", Chicago Tribune, August 18, 1997, 3 pp.		
V ⁴	Wijnen, Renee, "Cendant Eyes Cross-Marketing Opportunities", DM News, February 2, 1998, 2 pp.		
W ⁴	Wald, Matthew L., "Untying Cellular Phones From Those Annual Contracts", New York Times, March 15, 1998, 2 pp.		
X ⁴	Ling, Teh Hooi, "Prices of handphones dive, thanks to cross-subsidies", Business Times, April 8, 1998, 2 pp.		
Y ⁴	"Points earn Little Credit as Cardholders Fail to cash in", Birmingham Post, May 9, 1998, 2 pp.		
Z ⁴	"Jay Jacobs, Inc. Introduces Private Label Credit Card, "Business Wire, May 18, 1998, 2 pp.		
A ⁵	Quittner, Joshua, "Cell Phones at 7-11?", July 6, 1998, 2 pp.		
B ⁵	Cruz, Humberto, "The Savings Game", The Cincinnati Enquirer, August 31, 1998, 3 pp.		
C ⁵	Photocopy of Club Macy's Application 1998, 2 pp.		
D ⁵	Largest Internet ad deal signed, Bank Marketing International, December 1998, 3 pp.		
E ⁵	Amazon.com & Netflix.com Establish Promotional Relationship for the Sale and Rental of DVD Titles, December 4, 1998, 3 pp.		
F ⁵	"At Sports Superstore online Shoppers get more for their money", Business Wire, December 4, 1998, 2 pp.		
G ⁵	"Free from NextCard-Age of the Myst", January 6, 1999, 2 pp.		
EXAMINER		DATE CONSIDERED:	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)			
H ^s	Soucar, Miriam Kreinin, Epidemic of Rate Shopping Spurs a Search for Remedies, January 7, 1999, 3 pp.		
I ^s	Introducing e.card VISA, E.Card Web Page, January 11, 1999, 5 pp.		
J ^s	About Save Smart, January 12, 1999, 4 pp.		
K ^s	Alta Vista's special offer to you.\$10 for any CD, January 17, 1999, 1 pg.		
L ^s	Wells Fargo ATMs in California Become Little Billboards, The Associated Press, March 29, 1999, 1 pg.		
M ^s	Cellular wrong signals, Newsday, July 2, 1993, 1 pg.		
N ^s	Foster, Ed, "Can mixing cookies with online marketing be a recipe for heartburn?" July 22, 1996, 2 pp.		
O ^s	Brochure: "Reaching Out in New Directions" 1996, 18 pp.		
P ^s	"Sprint - Company Data", Securities and Exchange Commission Form 10-Q, for the quarterly period ended March 31, 1994, 4 pp.		
Q ^s	Jensen, Elizabeth, "Yakking it Up", The Wall Street Journal Europe, April 28, 1998, 5 pp.		
R ^s	Point.com:webpage copyright 1998-2000, 5 pp.		
S ^s	Travel Agent. "No-Show Crackdown", August 18, 1997, 4 pp.		
T ^s	SNET Digital Value Plans, June 12, 1998, 1 pg.		
U ^s	Radio shack introduces Handheld Flip-Style Cellular Telephone With Vibration Alert, October 16, 1996, 2 pp.		
V ^s	Wildstrom, Stephen H., "Pagers that can spell it out", Business Week, January 16, 1995, 2 pp.		
W ^s	PCT International Search Report for Application No. PCT/US99/19955, February 23, 2000, 5 pp.		
EXAMINER	DATE CONSIDERED:		
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			

		Docket Number 99-006	Serial Number 09/274,281
INFORMATION DISCLOSURE CITATION		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164

OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)

X ⁵	"Competitive long distance company GST Telecom has filed suit in U.S. District County, Tucson May 15, 1996, 3 pp.
Y ⁵	"Shamrock Technology Co. establishes No. American HQ as monitor...", Business Wire, March 25, 1997, 2 pp.
Z ⁵	AT & T Wireless adds convenience to buying cellular service, November 20, 1996, 2 pp.
A ⁶	"Ads in the ether on PCS phones, pagers" Brandweek, March 31, 1997, 3 pp.
B ⁶	Office Action for Application No. 09/219,267 (Attorney Docket No. 98-109) mailed June 13, 2008, 12 pp.
C ⁶	Office Action for Application No. 09/219,267 mailed September 7, 2007, 17 pp.
D ⁶	Office Action for Application No. 09/579,215 (Attorney Docket No. 98-124) mailed March 20, 2008, 4 pp.
E ⁶	Office Action for Application No. 09/282,747 (Attorney Docket No. 99-007) mailed June 12, 2008, 14 pp.
F ⁶	Office Action for Application No. 09/282,747 mailed September 7, 2007, 23 pp.
G ⁶	Office Action for Application No. 09/322,351 (Attorney Docket No. 99-005) mailed April 17, 2008, 18 pp.
H ⁶	Office Action for Application No. 09/322,351 mailed August 20, 2007, 25 pp.
I ⁶	Office Action for Application No. 11/423,481 (Attorney Docket No. 98-109-C1) mailed June 2, 2008, 17 pp.
J ⁶	Office Action for Application No. 11/423,481 mailed October 9, 2007, 24 pp.
K ⁶	Office Action for Application No. 11/423,481 mailed January 25, 2007, 6 pp.

EXAMINER	DATE CONSIDERED:
----------	------------------

EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.

INFORMATION DISCLOSURE CITATION		Docket Number 99-006	Serial Number 09/274,281
		Applicants Walker et al.	
		Filing Date March 22, 1999	Group Art Unit 2164
OTHER DOCUMENTS (Including author, Title, Date, Pertinent Pages, Etc.)			
L ⁶	Office Action for Application No. 11/423,493 (Attorney Docket No. 98-109-C2) mailed October 18, 2007, 21 pp.		
M ⁶	Office Action for Application No. 11/423,493 mailed January 26, 2007, 6 pp.		
N ⁶	Office Action for Application No. 11/423,498 (Attorney Docket No. 98-109-C3) mailed October 18, 2007, 9 pp.		
O ⁶	Office Action for Application No. 11/423,498 mailed January 26, 2007, 6 pp.		
P ⁶	Marn & Rosiello, "Managing price, gaining profit", McKinsey Quarterly, Autumn, 1992, 10 pp.		
Q ⁶	Affidavit of Michael D. Downs with Exhibits, dated April 6, 2007, 19 pp.		
R ⁶	Affidavit of Michael D. Downs with Exhibits, dated April 6, 2007, 91 pp.		
S ⁶	Decision on Appeal, Application No. 09/540,034, decided March 26, 2007, 16 pp.		
T ⁶	International Search Report for PCT/US00/18474, mailed June 18, 2001, 4 pp.		
U ⁶	International Search Report for PCT/US99/13409, mailed June 14, 1999, 6 pp.		
V ⁶	International Search Report for PCT/US99/13819, mailed June 18, 1999, 7 pp.		
W ⁶	Office Action for Application No. 09/219,267, mailed March 10, 2009, 15 pp.		
X ⁶	Office Action for Application No. 11/423,481, mailed March 5, 2009, 18 pp.		
Y ⁶	Office Action for Application No. 09/282,747, mailed March 4, 2009, 16 pp.		
Z ⁶	Oslund, John, "The Battle is Joined", Startribune.com, February 12, 1996, 6 pp.		
EXAMINER		DATE CONSIDERED:	
EXAMINER: Initial if citation considered, whether or not citation is in conformance with MPEP Section 609; Draw line through citation if not in conformance and not considered. Include copy of this form with next communication to applicant.			